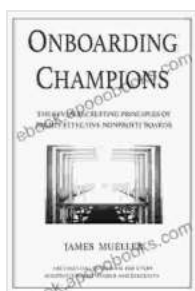


Unveiling the Secrets: The Seven Recruiting Principles of Highly Effective Nonprofit Boards

In the competitive landscape of the nonprofit sector, a well-functioning board is an indispensable asset for driving mission success. The board's role transcends fundraising and legal oversight; it shapes the organization's strategic direction, ensures accountability, and fosters a culture of innovation. To harness the full potential of this vital governance body, it's imperative to attract and recruit individuals who possess the right mix of skills, experience, and commitment.



Onboarding Champions: The Seven Recruiting Principles of Highly Effective Nonprofit Boards

by James Mueller

★★★★☆ 4.6 out of 5

Language : English
File size : 1010 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 199 pages



In her groundbreaking book, *The Seven Recruiting Principles of Highly Effective Nonprofit Boards*, renowned author and nonprofit consultant Lisa Abrams provides a comprehensive roadmap for nonprofit organizations to

transform their board recruiting practices. Drawing from decades of experience and extensive research, Abrams unveils seven fundamental principles that serve as a guiding light for organizations seeking to build a robust and diverse board.

Principle 1: Define Your Needs

Before embarking on the recruiting journey, it's crucial to conduct a thorough assessment of the organization's current and future needs. This involves evaluating the board's composition, skills gaps, and areas where additional expertise is required. A clear understanding of the organization's strategic goals and challenges will help identify the specific qualities and experiences that ideal board members should possess.

Principle 2: Engage Your Network

Harness the power of your existing network by reaching out to colleagues, partners, donors, and other stakeholders who may know potential board candidates. Personal referrals can be an invaluable source of high-quality candidates who are genuinely interested in the organization's mission.

Principle 3: Cast a Wide Net

Avoid limiting the search to a narrow pool of candidates. Utilize various channels such as online job boards, professional associations, and social media to reach a diverse range of individuals. Attend industry events and conferences to connect with potential candidates and raise awareness of the organization.

Principle 4: Be Transparent and Inclusive

Transparency and inclusivity are essential throughout the recruiting process. Clearly communicate the board's expectations, responsibilities, and time commitments to potential candidates. Create an inclusive environment that welcomes individuals from all backgrounds and perspectives. By fostering diversity and equity, organizations can attract a board that reflects the community it serves.

Principle 5: Screen Candidates Diligently

Conduct thorough screening processes to evaluate candidates' qualifications, experience, and alignment with the organization's mission. Utilize interviews, reference checks, and background screenings to gain a comprehensive understanding of each candidate's suitability for the board.

Principle 6: Cultivate Relationships

Building strong relationships with potential and current board members is paramount. Engage with candidates throughout the process, providing information, answering questions, and demonstrating the value of board involvement. By nurturing these relationships, organizations can create a pool of committed individuals who are invested in the organization's success.

Principle 7: Evaluate and Improve

Board recruiting is an ongoing process that requires continuous evaluation and improvement. Regularly assess the effectiveness of your recruiting practices and make adjustments as needed. Seek feedback from board members, candidates, and other stakeholders to identify areas for improvement. By embracing a culture of continuous learning, organizations

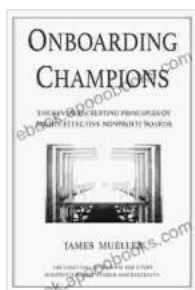
can refine their recruiting strategies to consistently attract exceptional board members.

In the hands of seasoned nonprofit leaders, *The Seven Recruiting Principles of Highly Effective Nonprofit Boards* becomes an indispensable guide for navigating the complexities of board recruiting. By embracing these principles, organizations can unlock the transformative power of a well-functioning board. They will gain access to a network of talented and dedicated individuals who are passionate about advancing the organization's mission and achieving its strategic goals.

Lisa Abrams's invaluable insights and practical advice will empower nonprofit organizations to build boards that are diverse, effective, and committed to making a lasting impact on the world.

Free Download your copy of *The Seven Recruiting Principles of Highly Effective Nonprofit Boards* today and embark on a journey to transform your board and unlock the full potential of your organization.

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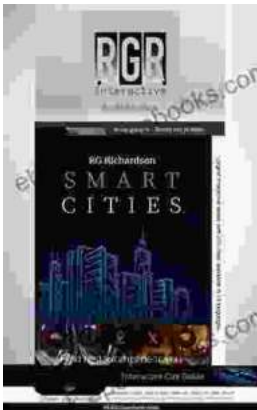
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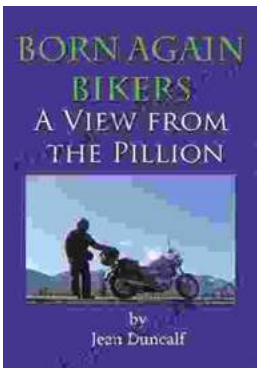
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