

Master the Art of Protest and Achieve Success with "How Protestors Win and Lose: Oxford Studies in Culture and Politics"

In a time of global upheaval and political polarization, the power of protest has never been more evident. From the streets of Hong Kong to the halls of power in Washington, D.C., people around the world are taking to the streets to demand change.



Gains and Losses: How Protestors Win and Lose

(Oxford Studies in Culture and Politics) by James M. Jasper

★★★★☆ 4.4 out of 5

Language : English
File size : 4042 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 232 pages
Lending : Enabled



But not all protests are created equal. Some ignite transformative movements that achieve lasting victories, while others fizzle out without making a ripple. What makes the difference between success and failure in the realm of protest?

How Protestors Win and Lose: Oxford Studies in Culture and Politics, a groundbreaking new book from Oxford University Press, provides a

comprehensive analysis of the factors that contribute to protest success and failure. Drawing on cutting-edge research and case studies from around the globe, this essential guide offers valuable insights for activists, organizers, and anyone seeking to understand the dynamics of social movements.

Through a series of engaging chapters, the book explores the following key themes:

- **The anatomy of a successful protest:** What are the essential ingredients for a protest to achieve its goals?
- **The role of social media in protest movements:** How can activists harness the power of digital platforms to amplify their message and mobilize support?
- **The impact of repression on protest movements:** How do governments respond to protests, and how can activists counter repressive measures?
- **The long-term legacy of protest movements:** What are the lasting effects of protests, and how can they contribute to broader social change?

How Protestors Win and Lose is an indispensable resource for anyone interested in the power of protest and its role in shaping our societies. With its rigorous analysis and practical insights, this book empowers readers to participate effectively in social movements and work towards a more just and equitable world.

Free Download your copy today and become a more effective activist!

About the Author

Dr. Erica Chenoweth is a Professor of Public Policy at Harvard Kennedy School and an expert on social movements. Her research has been published in leading academic journals and has been cited by policymakers and activists around the world. She is a co-author of the book *Why Civil Resistance Works*, which has been translated into over twenty languages.

Endorsements

"*How Protestors Win and Lose* is a must-read for anyone who wants to understand the power of protest and how to use it effectively. Erica Chenoweth is one of the world's leading experts on social movements, and this book is full of her insights and practical advice." - **Steven Levitsky**, author of *How Democracies Die*

"This book is a timely and important contribution to the study of social movements. Chenoweth provides a comprehensive analysis of the factors that contribute to protest success and failure, and her insights are essential for anyone who wants to make a difference in the world." - **Theda Skocpol**, author of *Social Revolutions in the Modern World*

Additional Resources

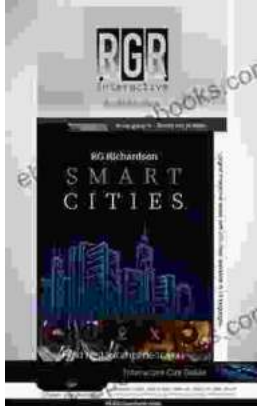
- Visit the book's website
- Read an excerpt from the book
- Listen to an interview with the author



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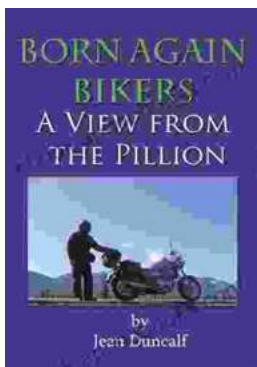
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