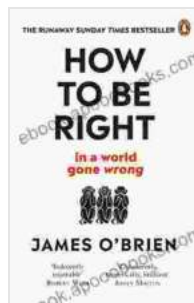


# How to Be Right: The Art of Persuasion, Civil Discourse, and Winning Arguments

In a world where everyone is entitled to their own opinion, it's more important than ever to be able to communicate your ideas effectively. *How To Be Right* will teach you the art of persuasion, civil discourse, and winning arguments.



**How To Be Right: ... in a world gone wrong** by James O'Brien

★★★★☆ 4.6 out of 5



This book is not about winning at all costs. It's about being able to express your views clearly and persuasively, and to do so in a way that respects the other person's point of view. Whether you're trying to convince a friend to see your side of things, or you're trying to persuade a potential employer to give you the job, *How To Be Right* will give you the tools you need to get your point across.

The book is divided into three parts:

## 1. The Art of Persuasion

## 2. **Civil Discourse**

## 3. **Winning Arguments**

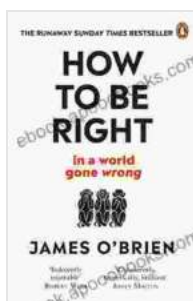
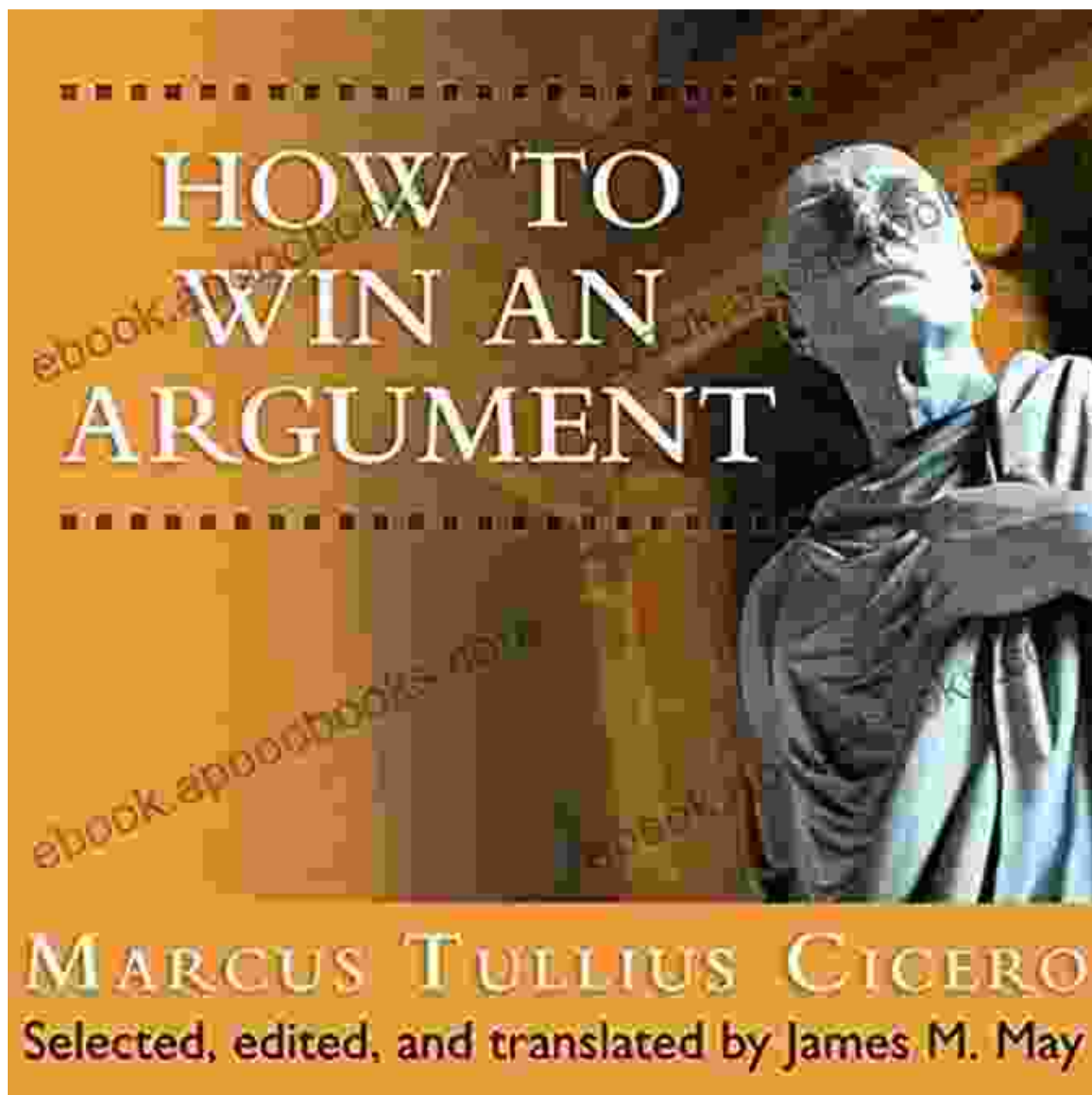
In the first part, you'll learn the basics of persuasion, including how to use evidence, logic, and emotion to make your case. You'll also learn how to identify and avoid common fallacies that can weaken your argument.

In the second part, you'll learn how to engage in civil discourse, even with people who disagree with you. You'll learn how to listen to others' perspectives, how to avoid getting defensive, and how to find common ground.

In the third part, you'll learn how to win arguments, even against tough opponents. You'll learn how to prepare for an argument, how to deliver your points effectively, and how to handle objections.

*How To Be Right* is an essential guide for anyone who wants to be able to communicate their ideas effectively. Whether you're a student, a professional, or just someone who wants to be able to have better conversations, this book will give you the tools you need to get your point across.

**Free Download your copy of *How To Be Right* today!**



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