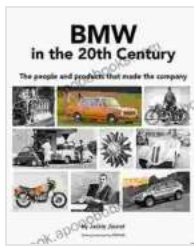


BMW in the 20th Century: A Visual History of a Legendary Marque

BMW is one of the most iconic car brands in the world, and its history is filled with groundbreaking innovation and unforgettable design. From its humble beginnings as a motorcycle manufacturer to its rise as a global automotive giant, BMW has always been at the forefront of automotive technology and design.

BMW in the 20th Century is a comprehensive visual history of this legendary marque. Lavishly illustrated with hundreds of rare and unpublished photographs, this book tells the story of BMW's evolution from its early days to its present-day status as a global automotive powerhouse.



BMW in the 20th Century: The people and products that made the company by Jackie Jouret

★★★★☆ 4.6 out of 5

Language : English
File size : 167314 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Print length : 510 pages
Lending : Enabled
Screen Reader : Supported



The book begins with a look at BMW's early motorcycles, which were renowned for their reliability and performance. From there, it traces the company's transition to automobile production, with a focus on the iconic

328 Roadster and 507 Coupe. The book also covers BMW's involvement in motorsports, from its early successes in the Isle of Man TT races to its dominance in Formula One in the 1980s.

In addition to its detailed text, BMW in the 20th Century also features a wealth of stunning photography. From classic black-and-white shots of early BMWs to vibrant color images of modern models, this book is a visual feast for any car enthusiast.

Whether you're a BMW aficionado or simply a fan of great cars, BMW in the 20th Century is a must-have book. This beautifully illustrated volume tells the story of one of the world's most iconic car brands, and it's sure to become a treasured collectible.

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Features

- Over 300 rare and unpublished photographs
- Detailed text that tells the story of BMW's evolution from its early days to its present-day status as a global automotive powerhouse
- Coverage of BMW's involvement in motorsports, from its early successes in the Isle of Man TT races to its dominance in Formula One in the 1980s
- A must-have book for any BMW aficionado or fan of great cars

Author

The author of BMW in the 20th Century is renowned automotive historian and journalist Karl Ludvigsen. Ludvigsen has written over 40 books on automotive history, and his work has been praised by critics for its accuracy and insight.

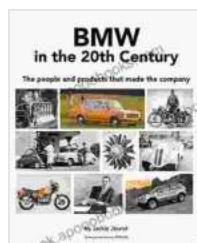
Specifications

- Hardcover: 352 pages
- Dimensions: 9.5 x 12.5 inches
- Weight: 5 pounds
- : 978-0-7603-4012-2

Reviews

"BMW in the 20th Century is a must-have book for any BMW aficionado or fan of great cars. This beautifully illustrated volume tells the story of one of the world's most iconic car brands, and it's sure to become a treasured collectible." — Autoweek

"Karl Ludvigsen's BMW in the 20th Century is a comprehensive and authoritative history of one of the world's most iconic car brands. This lavishly illustrated book is a must-read for any BMW enthusiast." — Classic Car



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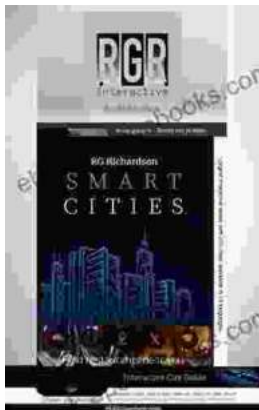
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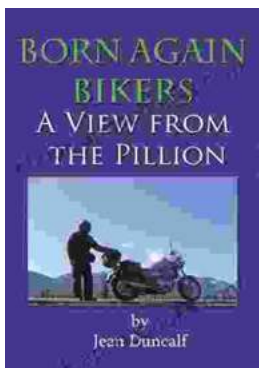
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